

Isaac D.L. Hernandez

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EDUCATION

University of Florida, Warrington College of Business – GPA: 3.42/4.0 Unweighted
Bachelor of Science Degree in Business Administration BSBA

December 2025
Gainesville, FL

- Major: Information Systems and Operations Management
- Minor: Spanish

Relevant Coursework: Survey of Calculus 1; Intro. to Financial & Managerial Accounting; Intro. to Information Systems; Statistics for Business Decisions; Foundations of Business Analytics and A.I.; Intro. to Public Speaking; Ethics, Data, and Technology

TECHNICAL SKILLS

- **Technology:** Microsoft Office (Word, Excel, Teams, PowerPoint, Access, Outlook); Google (Docs, Slides, Sheets, Forms); Excel Pivot Tables and Power Query; Power BI Desktop; MySQL; Jupyter Notebook; Python & libraries: Matplotlib, NumPy, Pandas
- **Language:** Spanish with native speaker fluency; Public speaking

EXPERIENCE

Costa Farms

July 2024 – August 2024

Supply Chain Analyst Intern

Miami, FL

Costa Farms is an international houseplant manufacturer where the candidate managed a personal project and collaborated with a dynamic and diverse team on a group project, balancing both throughout his 8-week experience

- Constructed a data-driven SOP for an internal pilot program deployed to optimize logistics by way of coordinating with personnel across various teams at *Costa Farms* to reduce usage of new freight racks, saving \$55 per rack recycled
- Leveraged Power BI and SQL, Power Query Editor's dashboard visualization capabilities to compose a live BI Report measuring continuous real-time KPIs of said pilot, modeling rack outputs metrics and presenting to Senior leadership and project stakeholders
- Cut carrying costs by removing excess plant pot sizes from the inventory catalog by devising a plan with a team and engineering a means to refine pot size selections and seek a compromise between consumer preferences and operational efficiency using Excel

University of Florida Department of Housing and Residence Life

February 2023 – Present

Desk Assistant – Cypress Hall Dorm Residence

Gainesville, FL

- Serve the needs of the guests promptly and ably; 20 guests per shift are in and out on an average of 2 minutes
- Accommodate an average of 5 incoming phone callers per shift with professionalism, meeting the caller's expectations through engaging in tasks such as line transfers and responding to their demands
- Ensure accurate and current visitor records both on paper and in the Housing knowledge base on Microsoft Teams

Curated For You

December 2022 – January 2023; June 2023 – August 2023

Seasonal Intern

Miami, FL / Remote

Curated for You is an e-commerce data-leveraging company that specializes in data collection and analysis to make reliable predictions of consumer motivations, perceptions, and desires regarding apparel retail products

- Indexed large inventory catalogs from clients into concise, positively perceived curations tailored for an event or occasion context via *Curated For You's* Admin App for e-commerce retail
- Led team of 5 interns as Group Consolidator for indexed curations by mediating disputes in individual product placement for curations and facilitating thriving group communication, cohesion, and culture
- Imported and restructured data pertinent to *Curated For You's* curating processes native to the Admin App into a Google Sheet spreadsheet for ease of handling

LEADERSHIP & INVOLVEMENT

Florida Business Leadership Society (FBLS)

May 2023 – Present

Fundraising Director

Gainesville, FL

FBLS is a student-led organization on the University of Florida campus that creates professional growth opportunities for its members by providing weekly corporate guest speakers to speak on miscellaneous topics fundamental to career success

- Oversee monthly P&L statements, analyze purchase and member turnout trends, and track *FBLS's* annual budget through Excel
- Cultivate relationships with 15+ local event venue managers across Gainesville to secure event spaces, utilizing targeted outreach
- Total income generated on behalf of *FBLS*: \$1000

SEO Career

April 2024 – Present

SEO EDGE Participant

New York, NY / Remote

- Receive coaching and online instruction to achieve targeted interview, technical, and professional developmental goals
- Learn business fundamentals to compete successfully for internship opportunities
- Complete industry-specific training focused on developing technical skills, institutional knowledge, and attention to detail